Make An IMPACT In Your Career Preparation:

Industry Sector Anchor Attributes For Success

"CTE programs are dynamic; curricula need to stay current with rapid changes in the workplace, requiring ongoing updates and learning..."

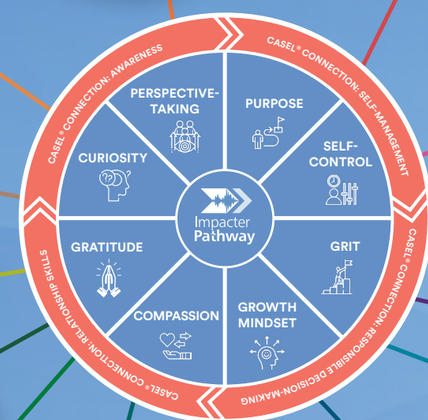
– California State Plan for Career Technical Education

Transportation
The safety and efficiency in the transportation sector are safeguarded by the **GRIT** to overcome challenges and a **PURPOSE** that guides direction.

Fashion & Interior Design
Creativity in design is enriched when it's informed by a **GROWTH MINDSET** and enhanced through **PERSPECTIVE-TAKING**.

Building & Construction Trades
Precision and resilience in the construction industry are products of unwavering **GRIT** and steadfast **SELF-CONTROL**.

Engineering & Architecture
Innovative design and breakthroughs in engineering are the results of an expansive **GROWTH MINDSET** and relentless **CURIOSITY**.



Education, Child Development, & Family Services
Nurturing and educating future generations demand the heart's **COMPASSION** and **GRATITUDE**.

Hospitality, Tourism, & Recreation
Enhanced customer experiences in hospitality and tourism arise from heartfelt **GRATITUDE** and insightful **PERSPECTIVE-TAKING**.

Information & Communication Technologies
Advancements and solutions in technology are fueled by **CURIOSITY** and propelled by a challenging **GROWTH MINDSET**.

Business & Finance
Ethical business practices and strong professional relationships emerge from a clear **PURPOSE** and deep **GRATITUDE**.

Arts, Media, & Entertainment
In the world of arts, media, and entertainment, creativity blossoms from a healthy **CURIOSITY** and nourished **GROWTH MINDSET**.

Marketing, Sales, & Services
Compelling marketing strategies and superior customer service are shaped by a targeted **PURPOSE** and nuanced **PERSPECTIVE-TAKING**.

Manufacturing & Product Design
The boundaries of manufacturing and design innovation are expanded through relentless **GRIT** and an evolving **GROWTH MINDSET**.

Energy, Environment, & Utilities
Sustainable solutions in energy and environmental stewardship are guided by **CURIOSITY** and a defined **PURPOSE**.

Agriculture and Natural Resources
Innovations in sustainable agriculture are driven by an unending **CURIOSITY** and a resilient **GROWTH MINDSET**.

Public Services
Integrity and service in public roles are maintained through essential **COMPASSION** and disciplined **SELF-CONTROL**.

Health Science & Medical Technology
The cornerstone of patient care and medical innovation lies in practitioners' **COMPASSION** and **SELF-CONTROL**.

Impacter® Pathway

Learning that works for California CTE™